



RUTGERS UNIVERSITY  
Office for Research



**\$12M**

in Licensing  
Revenue



**123**

Global  
Patents



**104**

Active  
Startups



**162**

Invention  
Disclosures



**1,390**

Active  
Technologies



**1,222**

Active  
Patents

Data for Fiscal Year 2024

**Contact Us Today**

[innovate@research.rutgers.edu](mailto:innovate@research.rutgers.edu)

**INNOVATE.RUTGERS.EDU**

# TECHNOLOGY TRANSFER & NEW VENTURES

*Providing expertise to  
Rutgers innovators*

**START YOUR  
JOURNEY  
WITH US!**

## OUR PURPOSE

We partner with the Rutgers community to **encourage** deliberate innovation, **protect** and **leverage** Rutgers intellectual property, **foster** collaboration with industry, and **enable entrepreneurship**.

## OUR SERVICES

As your partner, the Technology Transfer and New Ventures teams will guide you from proof-of-concept through IP protection – including patents, copyrights, and trademarks, marketing, licensing, and commercialization – to transform innovations into products, services, and partnerships with lasting impact for the public good.

### We can help you:

- *Protect your invention*
- *Market, License, and commercialize*
- *Secure commercialization funding*
- *Launch a startup*

## PROTECT YOUR INNOVATION



If you have discovered something unique with possible commercial value, you can disclose the innovation to our office through the Innovator Portal. The Licensing team will analyze the patentability and market potential of your innovation and prepare a technology assessment report including whether to file a patent for your invention.

## MARKET, LICENSE AND COMMERCIALIZE



Once a patent application is filed, our Technology Marketing & Business Development team prepares a non-confidential summary of the invention and actively begins marketing the technology to potential licensees. The team uses multiple resources and in-trend strategies to identify potential partners and licensees. If a match is found and a company is interested in your innovation, a licensing agreement and/or research collaboration can be made.

**CONTACT US TODAY**  
**INNOVATE@RESEARCH.RUTGERS.EDU**

## LAUNCH A STARTUP



The New Ventures team works with Rutgers innovators to evaluate the potential for a startup as a vehicle to bring innovations to the market. If a startup option is selected, we provide:

- Mentoring
- Early-stage seed funding
- Support in obtaining dilutive/non-dilutive funding;
- Assistance with product and business development; and
- Connection to industry.

## SECURE COMMERCIALIZATION FUNDING



Innovative, early-stage research often requires financial and business development support to advance towards commercialization. The New Ventures team oversees Rutgers TechAdvance®, Rutgers HealthAdvance Fund®, and external commercialization funding that can add value to your invention and increase the probability of obtaining commercialization funding from industry and private investors.