RUTGERS
Office for Research

TECHNOLOGY TRANSFER & NEW VENTURES
Providing expertise to Rutgers innovators

$12.7M in Licensing Revenue
121 Global Patents
102 Active Startups

160 Invention Disclosures
1,198 Active Technologies
1,267 Active Patents

INNOVATE.RUTGERS.EDU

Contact Us Today
innovate@research.rutgers.edu

START YOUR JOURNEY WITH US!

Data for Fiscal Year 2023
OUR PURPOSE

We partner with the Rutgers community to encourage deliberate innovation, protect and leverage Rutgers intellectual property, foster collaboration with industry, and enable entrepreneurship.

OUR SERVICES

As your partner, the Technology Transfer and New Ventures teams will guide you from proof-of-concept through IP protection – including patents, copyrights, and trademarks, marketing, licensing, and commercialization – to transform innovations into products, services, and partnerships with lasting impact for the public good.

We can help you:
- Protect your invention
- Market, License, and commercialize
- Secure commercialization funding
- Launch a startup

PROTECT YOUR INNOVATION

If you have discovered something unique with possible commercial value, you can disclose the innovation to our office through the Innovator Portal. The Licensing team will analyze the patentability and market potential of your innovation and prepare a technology assessment report including whether to file a patent for your invention.

MARKET, LICENSE AND COMMERCIALIZE

Once a patent application is filed, our Technology Marketing & Business Development team prepares a non-confidential summary of the invention and actively begins marketing the technology to potential licensees. The team uses multiple resources and in-trend strategies to identify potential partners and licensees. If a match is found and a company is interested in your innovation, a licensing agreement and/or research collaboration can be made.

CONTACT US TODAY
INNOVATE@RESEARCH.RUTGERS.EDU

LAUNCH A STARTUP

The New Ventures team works with Rutgers innovators to evaluate the potential for a startup as a vehicle to bring innovations to the market. If a startup option is selected, we provide:
- Mentoring
- Early-stage seed funding
- Support in obtaining dilutive/non-dilutive funding;
- Assistance with product and business development; and
- Connection to industry.

SECURE COMMERCIALIZATION FUNDING

Innovative, early-stage research often requires financial and business development support to advance towards commercialization. The New Ventures team oversees Rutgers TechAdvance®, Rutgers HealthAdvance Fund®, and external commercialization funding that can add value to your invention and increase the probability of obtaining commercialization funding from industry and private investors.