

Innovation Ventures @ The Office for Research 33 Knightsbridge Road 2nd Floor – East Wing Piscataway, NJ 08854 https://research.rutgers.edu/techadvance TechAdvance-Manager@research.rutgers.edu

# TechAdvance Application Form

#### **TechAdvance Application - Part 1**

Note: All information in this form is provided to TechAdvance Reviewers under a confidentiality agreement.

Application Summary	
Applicant First Name	
Applicant Last Name	
Department	
Department Chairperson	
Applicant Phone	
Applicant Email	
Applicant Mailing Address	
Date of Application (updates automatically)	
Department / Business Administrator Name	
Department / Business Administrator Email	
Department Chair Email	

#### In a Nutshell

Please provide concise answers to the following questions. No more than 3 sentences per question.

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1. In 3 sentences, please explain in layman's terms what your technology will do, who will use it, and why it will be an important and unique solution at the time when it goes to market.	
2. Who will be the main customer or user of your technology? What is the unmet need that your technology addresses for them?	
3. What is the estimated US market size and # of users/customers for this technology? <i>Please work with your assigned licensing manager for assistance as</i>	
needed.	
4. What is unique about your proposed solution?	
5. What is the scientific/technological problem you are trying to solve?	
6. How do you plan to solve the problem?	

#### 1. Application ID

Please provide your application ID.

## 2. Project Title

Please provide a one-line description of the project's topic / objective.

#### 3. Assigned Licensing Manager

Please provide the name of the Office for Research licensing manager currently assigned to this technology.

## 4. Rutgers Technology ID Number(s)

Please provide the docket number(s) assigned by Office for Research to the disclosure covering this technology. If there are multiple dockets, please provide all docket numbers that are applicable. If you don't know the docket number for this technology, please contact your licensing manager.



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5. Are you aware of any intellectual property outside the scope of this application which may be required in order to practice the technology underlying this application? If yes, please provide details about that IP.

- $\square$  No. I am not aware of any.
- □ Yes.\_\_\_\_\_

6. Please provide the top 5 Keywords that you would use to describe your project and underlying technology.

7. Please list any past or current academic and industry collaborations related to this project.

8. Please list at least three (3) potential licensees and/or industry partners that are likely to be interested in this technology, now or in the future.



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9a. As part of your application, you must have made at least one contact with a potential licensee or industry partner (you may contact your licensing manager for assistance with this). Note that this contact cannot be a technical partner, investor, or someone affiliated with a company or startup that the inventors are also affiliated with. The industry input MUST come from a contact at a company that has the potential to sponsor further development or license the technology after the completion of this proposed TechAdvance project. Please list the following regarding that contact:

1. The name of a company that was contacted:

2. The name and title of the person you contacted at this company

3. The name of the person who made the contact (e.g. yourself, licensing manager, team member):

4. Approximate date of the contact:

9b. What experiments/data/prototype does the industry contact want to see as an outcome of this TechAdvance project in order to be able to make a decision to partner with Rutgers to move this technology towards commercialization? Please be as specific as possible about the potential partner's requirements or the results they would like to see and quantify your answer when possible.

10. What is the current available solution/standard of care for the problem your technology is hoping to address? How is your technology different and better?

#### 11. TechAdvance/Rutgers TechXpress Application - Part 2

Please download and complete the TechAdvance/TechXpress Application - Part 2 form, which can be found in your Resources tab. Once completed, you can upload it using the TechAdvance/ TechXpress Application - Part 2 link located under your tasks on the main application page.Note: Be sure to Save and Exit this section of your application form (TechAdvance Application - Part 1) using the green button below.

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# 12. TechAdvance Budget

Please complete the TechAdvance Budget located on your main application page, to provide budget information broken down by staff, equipment, consumables, and any other applicable expense, as well as a breakdown by milestones.

## 13. TechAdvance timeline/Gantt chart

Please complete the TechAdvance Gantt chart located on your main application page, to provide a timeline of the main activities of the project

## 14. Supplemental Information

You may provide any additional documentation. We encourage you to submit a list of grants received and any reviews for other grant applications you have submitted for this technology or related work. Please save this application using the green Save and Exit button and then attach any relevant documents to your application using the Additional Documentation section on your main application page.