RUTGERS Office for Research

INNOVATION VENTURES

Providing expertise to Rutgers innovators

START YOUR JOURNEY WITH INNOVATION VENTURES.

Contact Us Today <u>innovate@research.rutgers.edu</u>

INNOVATE.RUTGERS.EDU

OUR MISSION

Our mission at <u>Innovation</u> <u>Ventures</u> is to partner with the Rutgers community to **encourage** deliberate innovation, **protect and leverage** Rutgers intellectual property, **foster** collaboration with industry, and **enable** entrepreneurship.

OUR SERVICES

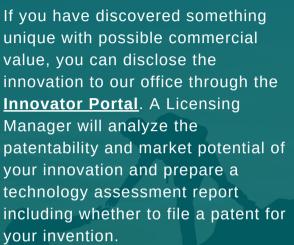
As your partner, our <u>team</u> will guide you from proof-of-concept through IP protection – including patents, copyrights, and trademarks, licensing, and commercialization – to transform innovations into products, services, and partnerships with lasting impact for the public good.

We can help you:

- Protect your invention
- License and commercialize
- Secure commercialization funding
- Launch a startup

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PROTECT YOUR



LICENSE AND Commercialize



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SECURE COMMERCIALIZATION FUNDING



Innovative, early-stage research often requires financial and business development support to advance towards commercialization. Rutgers <u>TechAdvance®</u>, Rutgers <u>HealthAdvance Fund</u>®, and <u>external commercialization funding</u> can add value to your invention and increase the probability of obtaining commercialization funding from industry and private investors.

LAUNCH A Startup



The <u>New Ventures</u> team works with Rutgers innovators to evaluate the potential for a startup as a vehicle to bring innovations to the market. If a startup option is selected, we provide:

- Mentoring
- Early-stage seed funding
- Support in obtaining dilutive/non-dilutive funding;
- Assistance with product and business development; and
- Connection to industry.