

RANA RANCH COMMERCIAL BULLFROGS

We raise American Bullfrogs (*Rana catesbeiana*) in Idaho at Rana Ranch. We began to develop Bullfrogs as an aquaculture species in 1989 after graduating from the Technical Aquaculture Program at the College of Southern Idaho (CSI) in Twin Falls. Rana Ranch has been providing live farm-raised purpose-bred Bullfrogs for scientific research, medical uses, and for pond stocking since 1994.

Bullfrogs are good farm animals for several reasons. Being poikilothermic, their metabolism and growth are regulated with temperature. They can have high fecundity and survival with low feed conversion ratios. Bullfrogs require much less water than other aquaculture species.

There are also drawbacks to raising Bullfrogs as farm animals. Their culture is complicated by the fact that they are two totally different animals; aquatic herbivores and semi-aquatic carnivores. Their transition from larva to adult can be difficult. Bullfrogs are quite cannibalistic. At times they can be very loud and bothersome to nearby neighbors.

We consider Rana Ranch to be an example of sustainable agriculture. All of our Bullfrogs are produced on site year-round. No herbicides, pesticides, non-organic fertilizers, or electricity are used on the farm. A local mill supplies all of our feed. We use a fuel efficient station wagon for hauling. The collected manure from our animals is composted and the effluent water is used for irrigation. We strive to buy our supplies and services locally. Rana Ranch contributes 10% of gross sales to non-profit organizations, has no debt, and has never accepted any public funding.

Most of our customers have specific requirements regarding delivery date, size, gender, age, and condition factor. It is essential that strict protocols be followed regarding breeding, hatching, feeding, cleaning, morphing, grading, and sorting,

Some people believe that frog farming might be an easy way to make money and they want to know how to start a frog farm. This is how to have a successful farm.

- 1) Get good hands on training in commercial aquaculture.
- 2) Start with a few animals and do the life cycle research.
- 3) Set up a system that fits you and your animals.
- 4) Get your permits and join your local farmer organization.
- 5) Raise the highest quality animals.
- 6) Develop your markets and give good customer service.
- 7) Practice sustainable agriculture.
- 8) Take classes in business management and hire a good accountant.

There are plenty of wild animal and plant species waiting to reward ambition, skill, and hard work with a unique, interesting, and profitable farm business.

Many other Bullfrog suppliers rely seasonally on wild-caught Bullfrogs. Various factors, including pollution, habitat loss, federally protected frog eating predators, and over harvesting have depleted many wild frog populations.

At Rana Ranch we grow healthy, hardy, laboratory grade Bullfrogs with no adverse effects on wild Bullfrog populations. Unlike wild-caught Bullfrogs, Rana Ranch Bullfrogs are accustomed to captivity and to people and are not easily startled or stressed. They are docile, tolerate handling well, and have simple housing requirements. Rana Ranch Bullfrogs thrive at room temperature, and don't need to hibernate.

Do you miss the deep soothing call of Bullfrogs on your pond? Rana Ranch Bullfrogs will quickly adapt to wild conditions and are well suited for stocking in ponds, lakes, and wetlands. A pair of Rana Ranch Bullfrogs can produce a sizable population of large Bullfrogs in two years.

Rana Ranch Bullfrogs can add a new dimension to water gardens, ornamental ponds, and golf course water features. Semi tame Bullfrogs are real characters and will make your ornamental pond more lively and interesting.

PRICE

Medium – Up to 4" body length and ¼ lb.....\$15.00 each

Large – Approx. 4 ½" body length and 1/3 lb.....\$23.00 each

Jumbo – Approx. 5" body length and ½ lb.....\$30.00 each

Super Jumbo – Over 5" body length and 2/3 lb.....\$38.00 each

Rana Ranch Bullfrogs are shipped by UPS Next Day Air on Mondays and Tuesdays after we receive a check, money order, or a business purchase order.

BULLFROGS CAN BE A THREAT TO NATIVE AND LOCAL ANIMALS; ESPECIALLY WHEN RELEASED INTO REGIONS WHERE THEY HAVE NOT BEEN HISTORICALLY PRESENT.

CHECK YOUR STATE'S BULLFROG REGULATIONS BEFORE ORDERING.

NO PUBLIC FUNDS OR GOVERNMENT ASSISTANCE HAVE BEEN USED FOR RESEARCH OR PRODUCTION AT RANA RANCH. ALL DEVICES, TECHNIQUES, COMMERCIAL REARING STRATEGIES, AND FEED ARE PROPRIETARY.

Rana Ranch Commercial Bullfrogs
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